

ONLINE ADVERTISING OPPORTUNITIES



HELP SUPPORT
LEGAL SERVICES TO LOW-INCOME TEXANS,
LEGAL EDUCATION PROGRAMS, AND
GRANTS TO AREA LEGAL-RELATED PROGRAMS.

DONATE
A TAX-DEDUCTIBLE
CONTRIBUTION
TO MAKE A DIFFERENCE.

Rectangle Separator Ad

468 pixels wide by 80 pixels high

Average of 2,000 unique homepage views per month.

DURATION	ONLINE-ONLY RATE
1 month	\$150
3 months	\$125/month
6 months	\$100/month
12 months	\$75/month

Square Side Bar Ad

300 pixels wide by 250 pixels high

Average of 2,000 unique homepage views per month.

DURATION	ONLINE-ONLY RATE
1 month	\$175
3 months	\$150/month
6 months	\$125/month
12 months	\$100/month

Online Ad Placement

Multiple ads are available on the Events page, and one ad is available on AYLA and Sections pages. Ads will link directly to the advertiser's website.

Placement is offered on the following pages:

- Austin Bar Association CLE & Events
austinbar.org/events
averages 500 unique page views per month
- Austin Young Lawyers Association (AYLA)
austinbar.org/young-lawyers
averages 400 unique page views per month
- For Attorneys/Sections
austinbar.org/for-attorneys/sections
averages 400 unique page views per month

Submitting Your Online Ad

Acceptable file types include: GIF, JPG or PNG. Animated GIFs are acceptable. File size should be under 50k. Please specify the target URL for your advertisement. Monarch Media & Consulting, Inc. can build your online ad for \$60 per hour; logos and text must be provided by the advertiser. Please allow for an additional 5 days for ad design.

ONE HOUR + LUNCH
ONE CLE CREDIT
ONCE A MONTH

ONE EXCELLENT
MEMBER BENEFIT

MEMBERS ONLY
4TH FRIDAY FREE CLE

Cancellation

A 30-day cancellation must be provided in writing to receive a partial refund on prepaid advertisements.

Reservations & Questions

For questions or to purchase an online ad, contact:

MONARCH MEDIA & CONSULTING, INC.
Chellie Thompson, chellie@monarchmediainc.com
512-293-9277

Current *Austin Lawyer* advertisers receive a 15% discount on Austin Bar online advertisements.